

# Marketing Resources

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# Article Marketing Resources

Name: **ArticleGenie**

Description: Article Genie is a article rewriting software that spins and creates unique content based on some seed articles. It has a built-in database of thousands of synonyms.

URL: <http://www.top4download.com/wholesale-gift/tcoyxnvh.html>

Name: **Article Changer**

Description: Article Changer is a website that hosts an online article rewriter tool. Users simply copy and paste an article into the box provided by the website, hit the "Click Here to Rewrite Article" button and you are done.

URL: <http://www.articlechanger.net/>

Name: **Article Checker**

Description: Article Checker is an online tool which helps check for search engine coverage as well as check articles and website pages for duplication.

URL: <http://www.articlechecker.com/>

Name: **Article Jockey**

Description: Article Jockey is a article writing software tool which produces SEO articles and content for your website. The content or articles that you write using this tool will be optimized for the correct keyword densities, the proper use LSI Search Engine Proven Synonyms, and excellent usage of long-tail and expert verbiage keywords. You can also spinoff a new version of your article instantly.

URL: <http://www.articlejockey.com/index.php>

Name: **Article Marketing Monster**

Description: The Article Marketing Monster is a mass article submitter software. This tool lets you register for top article directories (including EzineArticles.com) within the tool itself and submits to all article directories in 1 minute.

URL: [http://download.cnet.com/Article-Marketing-Monster/3000-18485\\_4-75063979.html](http://download.cnet.com/Article-Marketing-Monster/3000-18485_4-75063979.html)

**Name: Article Spinner**

Description: Article Spinner is a semi-automatic tool for content rewriting. It not only spins and produces 100% original content, this tool makes sure the rewritten articles are of the best quality for the search engines and your visitors alike. Users have control over the rewriting process as you get to choose the best content.

URL: <http://www.sharesoftware24.com/free-downloads/windows/system-utilities/text-document-editors/info/article-spinner-43633.html>

**Name: Article Spinner Tool**

Description: The Article Spinner Tool is an online tool that allows users to spin any original content to generate an unlimited number of new unique versions of the text.

URL: <http://www.articlespinnertool.com/>

**Name: Article Submitter**

Description: Article Submitter has 163 article directories loaded in and also allows users to add or remove article directory submission sites. This software stores all of your personal information, a resource box, articles and URLs. In order to let it appear totally natural and manual to the article submission site owner for easier approval, this tool submits each article one at a time.

URL: <http://www.profitworx.com/article-submission-software/>

**Name: Article Submission Helper**

Description: The Article Submission Helper has a list of 126 high PR article directories that is constantly updated loaded in, with 104 directories ready for 100% auto submission and 22 directories ready for semi-auto submission. Other article submission sites can be added into the tool. This tool also includes article spinning, to create unique articles automatically. It is 100% automated in account registration and article submission where submission to 2 directories can happen simultaneously.

URL: <http://www.articlesubmissionhelper.com/>

**Name: Article Tool Chest**

Description: Article Tool Chest is the complete article writing software which includes an article writer, article spinner, article rewriter, article blender. While composing articles one by one or in larger projects, this tool includes spell check, Autosave and Easy Export. The article spinner preps and spins unlimited articles. The article rewriter rewrites articles, one paragraph at a time. This software also includes a article blender where users can mesh

multiple articles into an unlimited number of unique content articles. URL: <http://www.articletoolchest.com/>

Apart from the above FREE article marketing resources, here's a paid resource that you might want to check out too!

Name: **Article Marketing Robot**

Description: The best Article Submission & Spinner Software available.

URL: <http://www.articlemarketingrobot.com/>

## **Blogging Resources**

Name: **AdGridWork**

Description: AdGridWork has thousands of sites on their network wanting to freely advertise websites or products. Hence, advertising is 100% free. Advertisers can define exactly what types of sites you want your free advertisement to appear on so that your website or product is promoted to a targeted audience. This resource also provides free metrics and tracking tools for webmasters.

URL: <http://www.adgridwork.com/>

Name: **Biz.Ly**

Description: Biz.ly offers free website hosting services that provide 50MB of free web space and 1000MB of monthly data transfer. It includes easy-to-use web site building tools with many free web templates to create your free site. Other free tools include free blogs builder, guestbook, visitors counter, webrings, and more. Users can also have a free domain name such as www.yourdomain.biz.ly.

URL: <http://www.biz.ly/>

Name: **Blog.com**

Description: Blog.com is a publishing platform that allows aspiring bloggers to start blogging right away. It has ready-made theme layouts for you to choose from for a unique blog appearance. This platform also integrates social media elements to share your posts with tons of social networks.

URL: <http://blog.com/>

Name: **BlogDesk**

Description: BlogDesk is an offline weblog client which assists you in blogging. A WYSIWYG editor, there is no need to use HTML Tags and images can be directly inserted and are automatically uploaded. It is even possible to publish simultaneously to multiple blogs. URL: <http://www.blogdesk.org/en/index.htm>

Name: **DISQUS Comment System**

Description: DISQUS is a platform where comments are more like live discussions with real-time posting and updating. This tool is fully compatible with mobile websites for

commenting while on the go.

URL: <http://disqus.com/>

Name: **Drop Down Menu Generator**

Description: The Drop Down Menu Generator is an online tool that helps webmasters to create a drop down sitemap menu. Webmasters can alter the appearance of the menu and add links to the drop down menu.

URL: <http://www.free-webmaster-tools.com/Dropdown-box-generator-gui.htm>

Name: **Meta Tag Generator**

Description: The meta tag generator automatically helps you to generate meta tags. Users simply have to provide some basic information about your blog.

URL: <http://www.addme.com/meta.htm>

Name: **PostRank**

Description: The PostRank platform tracks where and how users engage, and what they pay attention to — in real-time. It is the largest aggregator of social engagement data that measures actual user activity, the most accurate indicator of the relevance and influence of a site, story, or author.

URL: <http://www.postrank.com/>

Name: **The Lazy Blogger's Post Generator**

Description: The Lazy Blogger's Post Generator is an online form where users can select options on what they would like to talk about in their blog. There are many pre-generated content for users to choose from.

URL: <http://www.aussiebloggers.com.au/blogpost.html>

Name: **WP Mingle**

Description: The simplest way to turn your WordPress website into a Social Network comparable to Facebook or LinkedIn. Mingle makes it easy to create a social network for your family, church, business or even a premium membership site!

URL: <http://wordpress.org/extend/plugins/mingle/>

Apart from the above FREE blogging resources, here's a paid resource that you might want to check out too!

Name: **Socrates Wordpress Theme**

Description: Create And Monetize Custom Niche Wordpress Blogs With This Advanced Theme. Multiple Layouts, Custom Header Graphics, Backgrounds, Styles, Social Media And More

URL: <http://www.socratestheme.com/>

## **Business Resources**

Name: **PDFCreator**

Description: PDFCreator quickly and easily helps users convert files into PDF format. It has a very basic interface for users to be able to quickly and easily navigate the program and get right to the task at hand.

URL: [http://download.cnet.com/PDFCreator/3000-2064\\_4-10558866.html](http://download.cnet.com/PDFCreator/3000-2064_4-10558866.html)

Name: **Avery Wizard for Microsoft Office Word 2003**

Description: Avery Wizard is a plug-in to Microsoft Office Word 2003 and provides templates for hundreds of Avery laser and inkjet products. Use the Avery Wizard to print mailing labels, shipping labels, tab titles, Ready Index table of contents sheets, diskette labels, name badges, name tags, business cards, and tent cards.

URL: [http://download.cnet.com/Avery-Wizard-for-Microsoft-Office-Word-2003/3000-2079\\_4-10265336.html](http://download.cnet.com/Avery-Wizard-for-Microsoft-Office-Word-2003/3000-2079_4-10265336.html)

Name: **QuickBooks Simple Start Free Edition**

Description: QuickBooks Simple Start is a free accounting software designed to help you manage your small business better. Its functions include estimating, invoicing, accepting payments, and keeping track of your finances quick and easy.

URL: [http://download.cnet.com/QuickBooks-Simple-Start-Free-Edition/3000-2066\\_4-10608523.html](http://download.cnet.com/QuickBooks-Simple-Start-Free-Edition/3000-2066_4-10608523.html)

Name: **Core FTP LE**

Description: Core FTP Lite is a FTP client which is easy to use in uploading your files onto the host. However, it is lacking the most advanced of features, like multisite connections. Nevertheless, it is an ideal FTP client with easy-to-use actions in adding or updating website pages.

URL: [http://download.cnet.com/Core-FTP-LE/3000-2160\\_4-10195752.html](http://download.cnet.com/Core-FTP-LE/3000-2160_4-10195752.html)

Name: **No-IP DUC (Dynamic DNS Update Client)**

Description: Dynamic DNS enables you to remotely access your computer, download files or even run your own blog / web site on your home or small business broadband connection even when connected to the internet via a dynamic IP address.

URL: [http://download.cnet.com/No-IP-DUC-Dynamic-DNS-Update-Client/3000-2648\\_4-10055182.html](http://download.cnet.com/No-IP-DUC-Dynamic-DNS-Update-Client/3000-2648_4-10055182.html)

Name: **Spoken English**

Description: Audio and video tutorial on how to speak and write English correctly. Includes PDF material as well.

URL: [http://download.cnet.com/Spoken-English/3000-2279\\_4-10879409.html](http://download.cnet.com/Spoken-English/3000-2279_4-10879409.html)

Name: **AceMoney Lite**

Description: AceMoney Lite is a software which can easily organize and track spending, build budgets, track investment performance, set up payment reminders and recurring bill payments, create reports and pie charts, and so much more, for free.

URL: [http://download.cnet.com/AceMoney-Lite/3000-2057\\_4-10208687.html](http://download.cnet.com/AceMoney-Lite/3000-2057_4-10208687.html)

Name: **DesignPro Limited Edition**

Description: DesignPro is a software which includes step-by-step Wizard, 600+ Avery product templates, hundreds of professional quality images, photo editing tool, mail merge, postal bar codes, and much more. This is to help business owners print professionally looking mailing labels, CD/DVD labels, business cards, dividers, t-shirt transfers, and much more.

URL: [http://download.cnet.com/DesignPro-Limited-Edition/3000-6675\\_4-10179048.html](http://download.cnet.com/DesignPro-Limited-Edition/3000-6675_4-10179048.html)

Name: **The Business Plan Workbook**

Description: The Business Plan Workbook is a tool for creating a formal business plan. You can organize your business model, develop a clear and concise plan of action, and work through the components of creating a strong business plan. Financial worksheets are included.

URL: [http://download.cnet.com/The-Business-Plan-Workbook/3000-2066\\_4-10073482.html](http://download.cnet.com/The-Business-Plan-Workbook/3000-2066_4-10073482.html)

Name: **Business Functions**

Description: Business Functions is a add-in for Microsoft Excel and has 500+ high-performance functions. It is a comprehensive toolkit for business planning and analysis, designed to make financial models such as business plans and budgets faster to build, less error-prone, and easier to understand and maintain.

URL: [http://download.cnet.com/Business-Functions/3000-2077\\_4-10109814.html](http://download.cnet.com/Business-Functions/3000-2077_4-10109814.html)

Name: **Simple Business Manager**

Description: Simple Business Manager allows you to manage your company, track invoices

and keep finances in order. Letter generator allows you to create letter templates and then send them to your customers. A Company report allows you to quickly see your company finances, expenses and deposits as well as the ability to track miles traveled.

URL: <http://wordpress.org/extend/plugins/simple-business-manager/>

Apart from the above FREE business resources, here's a paid resource that you might want to check out too!

Name: **Business & Software Development Templates**

Description: Templates For Proposals, User Guides, Training, Software Development, Sops, And White Papers.

URL: <http://www.klariti.com/shop/>

# Communication Resources

Name: **Skype**

Description: Skype is a communication platform where users can connect with other Skype users through voice calling, video calling, instant messaging or even have a group video session etc.

URL: <http://www.skype.com/intl/en/home>

Name: **BigMarker**

Description: BigMarker is a free web conferencing community. Through this platform, users can connect with anyone across the globe.

URL: <http://www.bigmarker.com/>

Name: **Email Scrambler**

Description: Email Scrambler takes the info used to build a normal mailto link, and scrambles it with javascript so that spammers can't harvest the email address. Simply fill in info into this online tool and a code will be generated for you to paste it into your web page.

URL: <http://www.htmliseasy.com/scrambler/>

Name: **Email Riddler**

Description: Email Riddler is an online tool that encrypts and transform your email address into a series of numbers when displaying it, making it virtually impossible for spam harvesters to crawl and add your email to their list.

URL: <http://www.dynamicdrive.com/emailriddler/>

Name: **EyeBall Chat**

Description: EyeBall Chat is a video instant messenger which is able to do multi-party conferencing and users can also meet new people in the EyeBall Chat Rooms. It allows users to share files, music and photos with other millions of users as well.

URL: <http://www.eyeballchat.com/>

Name: **Free Conference Call**

Description: The provider of one-to-many collaborative communications solutions. It offers a high-quality, reservation-less conferencing service that is extremely easy to use.

URL: <http://www.freeconferencecall.com/>

Name: **Gogrok**

Description: Gogrok is an internet-based interaction platform that provides remote screen sharing, real time collaborative editing and, internet voice and telephone services.

URL: <http://www.gogrok.com/en/index.html>

Name: **imo.im**

Description: imo.im is a web-based instant messaging platform which integrates some major instant messaging services such as MSN messenger, skype, yahoo! instant messaging, AIM/ICQ etc.

URL: <https://imo.im/>

Name: **Jajah**

Description: Jajah is a friendly, easy to use "web-activated calling" solution for any consumer with internet access. Users can call contacts anywhere in the world and if using an existing phone, users can save up to 98% on their bill.

URL: <http://www.jajah.com/>

Name: **Kik**

Description: Kik is a mobile messenger for smartphones. Users can download it for iPhone, Android, Windows Phone 7, and BlackBerry and use it to message other Kik friends.

URL: <http://kik.com/>

Name: **Join.me**

Description: Join.me allows you to share your screen with anyone you choose quickly and easily...

URL: <https://join.me/>

Apart from the above FREE communication resources, here's a paid resource that you might want to check out too!

Name: **Pamela for Skype**

Description: A versatile and easy to use Skype audio and video recording software.

URL: <http://www.pamela.biz/en/>

## Computer Protection Resources

Name: **AdAware**

Description: Ad-Aware is designed to provide advanced protection from known Data-mining, aggressive advertising, Parasites, Scumware, selected traditional Trojans, Dialers, Malware, Browser hijackers, and tracking components.

URL: [http://www.scanwith.com/download/Ad\\_Aware\\_SE\\_Personal.htm](http://www.scanwith.com/download/Ad_Aware_SE_Personal.htm)

Name: **Agnitum**

Description: Vendor that delivers fully functional Internet Security Suite for Windows users. This suite employs modern techniques to prevent infections, data corruption and PC intrusions.

URL: <http://free.agnitum.com/>

Name: **BuddyBackup**

Description: Instant online data backup complete with encryption on all files and allows backup to USB devices.

URL: <http://www.buddybackup.com/>

Name: **Belarc Advisor**

Description: The Belarc Advisor builds a detailed profile of your installed software and hardware, network inventory, missing Microsoft hotfixes, anti-virus status, security benchmarks, and displays the results in your Web browser. All of your PC profile information is kept private on your PC and is not sent to any web server.

URL: [http://www.belarc.com/free\\_download.html](http://www.belarc.com/free_download.html)

Name: **Comodo**

Description: Comodo is an antivirus software which keeps your PC free of all malware, spyware, viruses and Trojans.

URL: <http://antivirus.comodo.com/>

Name: **Spyware Blaster**

Description: Spyware Blaster protects your computer from spyware, adware, browser hijackers, dialers, and malware.

URL: <http://www.javacoolsoftware.com/>

Name: **Panda Cloud Antivirus**

Description: Panda Cloud Antivirus securely protects your PC against all kinds of viruses.

URL: <http://www.cloudantivirus.com/en/>

Name: **SUPERAntiSpyware**

Description: SUPERAntiSpyware is a scanner with multi-dimensional scanning and process interrogation technology that will detect spyware that other products miss. It is able to detect and remove thousands of Spyware, Adware, Malware, Trojans, KeyLoggers, Dialers, Hi-Jackers, and Worms.

URL: <http://www.scanwith.com/download/SUPERAntiSpyware.htm>

Name: **Ultimate Windows Tweaker**

Description: The Ultimate Windows Tweaker is for tweaking and optimizing Windows 7 and Windows Vista. It has over 130 tweaks categorized under seven heads and can be accessed through a common interface, just like your Windows Vista control panel.

URL: <http://www.winvistaclub.com/uwtf.html>

Name: **ZoneAlarm**

Description: ZoneAlarm is designed to protect your DSL- or cable-connected PC from hackers. This program includes four interlocking security services: a firewall, an application control, an Internet lock, and Zones. The firewall controls the door to your computer and allows only traffic you understand and initiate.

URL: [http://www.scanwith.com/download/ZoneAlarm\\_Free.htm](http://www.scanwith.com/download/ZoneAlarm_Free.htm)

Apart from the above FREE computer protection resources, here's a paid resource that you might want to check out too!

Name: **Noadware**

Description: Noadware 5.0 is constantly updated to identify the latest threats to your privacy. The software will scan your PC for different Spyware, Adware, Dialers, and Web Bug traces. URL: <http://www.noadware.net/>

## Domain Resources

Name: **123Finder**

Description: 123Finder provides intuitive and efficient tools to mine their extensive name database. Users simply need to enter some keywords and the tool will generate and find names based on users' input.

URL: <http://www.123finder.com/>

Name: **Available Domain Names**

Description: This website provides lists of domain names which have expired and available for purchase and registration.

URL: <http://availabledomainnames.com/category/available-domain-names/>

Name: **AFTERnic**

Description: AFTERnic is a domain listing service who allows users to buy, sell or park their domain names.

URL: <http://www.afternic.com/>

Name: **Ajax Whois**

Description: Ajax Whois is a tool which assists users in finding domain names which are currently still available. Users simply have to type a domain name and its availability will appear instantly in the tool.

URL: <http://ajaxwhois.com/>

Name: **Bido.com**

Description: Bido is a website which hosts domain name auctions. Domain name owners can put their domain names up for auction sale on Bido.

URL: <http://www.bido.com/Home>

Name: **Brand Name Generator**

Description: Brand Name Generator is an online tool that can take a bunch of random words and start randomly generating brand names for users.

URL: <http://www.jaredlunde.com/brandstack-name-generator>

Name: **DNForum**

Description: Get information regarding domaining from DNForum. Interact and talk anything about domains with other people who are dealing with domain sales, domain appraisals etc on DNForum.

URL: <http://www.dnforum.com/forum.php>

Name: **Estibot – Domain Appraisal**

Description: Free domain appraisal and domain productivity tools.

URL: <http://www.estibot.com/>

Name: **Instant Domain Search**

Description: This is a free service that instantly checks .com, .net, and .org domain name availability.

URL: <http://instantdomainsearch.com/>

Name: **Keyword-Rich Domain Suggestion**

Description: It is important to have a a keyword-rich domain name for the purpose of Search Engine Optimization. The right domain could help you rank better in search engines. This tool will suggest keyword rich domain names.

URL: <http://www.webconfs.com/keyword-rich-domain-suggestions.php>

Apart from the above FREE domain resources, here's a paid resource that you might want to check out too!

Name: **Register Compass**

Description: Your ultimate ALL-IN-ONE Domain Search Software.

URL: <http://www.registercompass.com/>

## Ecommerce Resources

Name: **Fortune3 E-Commerce & Shopping Cart Solutions Wizard 2010**

Description: This software is a completely customizable and professional e-commerce solution, that includes thousands of features and tools to create, design, and manage your online store. Free 30-day trial.

URL: [http://download.cnet.com/Fortune3-E-Commerce-Shopping-Cart-Solutions-Wizard-2010/3000-2649\\_4-10153387.html](http://download.cnet.com/Fortune3-E-Commerce-Shopping-Cart-Solutions-Wizard-2010/3000-2649_4-10153387.html)

Name: **dbQwikSite**

Description: dbQwikSite is a software that allows users to create advanced database websites faster and without coding. Users of this tool can make pages for record lists, searching, record view, adding / updating / copying records, add picture and file uploads to your site. It also includes E-commerce extensions that make on-line stores easy including collecting payments on-line. Free 30-day trial.

URL: [http://download.cnet.com/dbQwikSite/3000-2212\\_4-10305439.html](http://download.cnet.com/dbQwikSite/3000-2212_4-10305439.html)

Name: **Sell It! On the Web**

Description: Over 10 expert Ebook guides to E-commerce, Online Retailing and Internet Marketing.

URL: <http://sellitontheweb.com/blog/free-stuff/>

Name: **VSTORE.ca**

Description: 100% Free, fully customizable, professional online storefront where you sell your own products and keep 100% of the profits. Unlike many other web store creation, management and ecommerce web hosting services this is not a trial or limited time offer. You can have your own free ecommerce solution, including a free sub-domain, free shopping cart, free ecommerce web hosting and free advanced ecommerce website design and creation tools.

URL: <http://www.vstore.ca/>

Name: **Yahoo! SiteBuilder**

Description: Yahoo! SiteBuilder is a Web site building program which helps the user build a site from scratch. Users can also choose to use the SiteBuilder's more than 330+ customizable, professional templates. SiteBuilder allows you to use exact positioning, drag-

and-drop editing, layering, gridline support, and FTP upload.

URL: [http://download.cnet.com/Yahoo-SiteBuilder/3000-10247\\_4-10215103.html](http://download.cnet.com/Yahoo-SiteBuilder/3000-10247_4-10215103.html)

Name: **Beginners' Guide to Ecommerce**

Description: Beginners' Guide to Ecommerce is a book that discusses online credit card transactions, merchant accounts, Internet merchant accounts, high-risk processors, chargebacks, and tips for preventing credit card fraud. The book also explains alternative technologies and shopping cart software, and has definitions and links to Web sites containing related products, services, or information.

URL: [http://download.cnet.com/Beginners-Guide-to-Ecommerce/3000-20412\\_4-10059588.html](http://download.cnet.com/Beginners-Guide-to-Ecommerce/3000-20412_4-10059588.html)

Name: **StoreBot 2002**

Description: StoreBot 2002 is an open-source shopping cart system with Web-based store management. It runs on most NT Web servers and is integrated with Microsoft ASP, Access, and FrontPage. There are no monthly fees, and no programming is required.

URL: [http://download.cnet.com/StoreBot-2002/3000-2649\\_4-10025166.html](http://download.cnet.com/StoreBot-2002/3000-2649_4-10025166.html)

Name: **Digistore**

Description: Digistore 4.1 is a fully featured open source ecommerce solution based on the popular osCommerce engine. Digistore allows users to be live and selling only minutes after installation is complete. It is a full content management system that requires no HTML or programming knowledge to operate.

URL: <http://www.digistore.co.nz/download/>

Name: **osCommerce**

Description: osCommerce Online Merchant is an Open Source e-commerce solution with a online shopping cart functionality that allows store owners to setup, run, and maintain online stores with minimum effort and with no costs, fees, or limitations involved.

URL: <http://www.oscommerce.com/solutions/downloads>

Name: **OpenCart**

Description: OpenCart is an open source shopping cart solution that is feature rich, easy to use, search engine friendly and with a visually appealing interface.

URL: <http://www.opencart.com/index.php?route=download/download>

Apart from the above FREE e-commerce resources, here's a paid resource that you might want to check out too!

Name: **Wishlist Member**

Description: WishList Member is a powerful, yet easy to use membership solution that can turn any WordPress blog into a full-blown membership site.

Just unzip and upload the plugin, and within minutes you'll have your own membership site up and running... complete with protected, members-only content, integrated payments, member management, and so much more!

URL: <http://member.wishlistproducts.com/>

## File Conversion Resources

Name: **2ePub**

Description: An Online converter that allows you to convert PDF, doc and other types of documents & books to ePub format – the standard format for ebooks which is supported by almost every reading device including iPad, iPhone, iPod, Sony Reader, BeBook, Nook, Kobo (for Kindle use .mobi).

URL: <http://www.2epub.com/>

Name: **Abc2MP3**

Description: Abc2MP3 is a tool used to convert text to speech. Users simply have to choose a document, select a reader and Abc2MP3 will convert all the text into an audio format.

URL: <http://www.abc2mp3.com/>

Name: **AVS Video Converter**

Description: This video converter converts video to all key formats. Users are also able to create HD-, Blu-ray videos with enhanced menus. Using this converter, users can convert files for various devices and upload videos on popular websites directly from the program interface.

URL: <http://www.avs4you.com/AVS-Video-Converter.aspx>

Name: **Convert.Files**

Description: Convert.Files is an online tool that helps to convert files such as videos, audio files, documents and ebooks.

URL: <http://www.convertfiles.com/>

Name: **Easy Graphic Converter**

Description: Easy Graphic Converter is a graphic converter, image converter and thumbnails maker utility that can convert image files and make thumbnails. A 32-bit software program, it runs on Microsoft Windows 95, Windows 98, Windows NT 4.0, Windows XP, Windows 2000 and Windows ME Operating Systems.

URL: <http://www.etrusoft.com/graphic-converter/>

**Name: Format Factory**

Description: Format Factory is a multifunctional media converter. It converts video files, audio files and image files to other formats. Other functions include repairing damaged video and audio files and reducing Multimedia file size.

URL: <http://www.formatoz.com/>

**Name: Online Font Converter**

Description: The Online Font Converter converts fonts

to/from: .pdf .dfont .eot .otf .pfb .tfm .pfm .suit .svg .ttf .pfa .bin .pt3.ps .t42 .cff .afm .ttc & .woff.

URL: <http://onlinefontconverter.com/>

**Name: Powerpoint To DVD**

Description: This webpage provides users with the information about how to convert a powerpoint presentation to DVD format. It includes the recommended softwares to use each step of the way.

URL: <http://www.freewaregenius.com/2008/12/17/how-to-convert-powerpoint-to-dvd-for-free/>

**Name: RSS Feed Converter**

Description: This tool helps users to easily add RSS Feeds to their website or blog to create sticky content that is always updated. RssFeedConverter.com converts any valid RSS feed into easy to implement Javascript, HTML or PHP code.

URL: <http://www.rssfeedconverter.com/>

**Name: Time Zone Converter**

Description: This online tool helps you to convert time zones instantly. Users just have to fill in the current time or the time they want to convert, choose the 'From' time zone and 'To' time zone and the tool will automatically convert the time.

URL: <http://www.timezoneconverter.com/cgi-bin/tzc.tzc>

Apart from the above FREE file conversion resources, here's a paid resource that you might want to check out too!

Name: **Ojosoft**

Description: This has a WIDE range of file conversion software and you can convert practically EVERYTHING!

URL: <http://www.ojosoft.com/>

## Keyword Resources

Name: **AdGooroo**

Description: AdGooroo is a competitive intelligence service for search engine marketers. This tool will show how competitors are promoting themselves on the search engines. This information can then be used to drive more traffic to your website, increase your clickthrough and conversion rates.

URL: <http://free.adgooroo.com/>

Name: **CuteRank**

Description: CuteRank is a software designed to check keyword positions and track keyword ranking performance on multiple search engines including Google, Yahoo, Bing (MSN), Ask, and AOL.

URL: <http://cuterank.net/>

Name: **eBay Pulse**

Description: eBay Pulse shows you popular searches, stores, and items. The lists are constantly updated, so you can get the most recent information. They're a great way for you see what's hot on eBay.

URL: <http://pulse.ebay.com/>

Name: **PPC Web Spy**

Description: Brad Callen's PPC web spy tool secretly spies on and uncover anyone's Google-Adword Keywords while browsing Google in real-time.

URL: <http://freeppcspy.com/>

Name: **Google Insights for Search**

Description: With Google Insights for Search, you can compare search volume patterns across specific regions, categories, time frames and properties.

URL: <http://www.google.com/insights/search/>

Name: **Keyword Analyzer**

Description: This tool is used to analyse keywords on particular web pages. Information presented for analysis includes keyword relevance, keyword density, possible spam etc. to keep your website in check or to spy on your competitor's website.

URL: <http://www.webseoanalytics.com/free/seo-tools/page-analyzer-keyword-density-tool.php>

Name: **Outbound Links Checker**

Description: Outbound Links Checker analyzes how many outbound links are present on a particular page. This is a useful tool for webmasters because it tells the exact number of outbound links present on any webpage. Not only that, this tool also tells whether a site is functioning well or not.

URL: <http://www.seoranksmart.com/tools/obl.php>

Name: **Youtube Keyword Tool**

Description: The Youtube Keyword Tool can be used to generate new keyword ideas. Users enter a few descriptive words or phrases, or type in a YouTube video's id (or watch page url), and the tool will generate information on the monthly search volume.

URL: [https://ads.youtube.com/keyword\\_tool](https://ads.youtube.com/keyword_tool)

Name: **Traffic Travis**

Description: Traffic Travis is a software that SEO professionals use to rank their websites on popular search engines. Users can find out why competitors outrank them, uncover simple mistakes on website and build quality links with ease.

URL: <http://www.trafficttravis.com/>

Name: **SpyFu Keyword Smart Search**

Description: SpyFu's Keyword Smart Search generates well-crafted keyword lists filtered to the user's exact specifications. Tell SpyFu the standards your keywords need to meet and the tool will generate the information for you.

URL: <http://www.spyfu.com/KeywordSmartSearch/>

Apart from the above FREE keyword research resources, here's a paid resource that you might want to check out too!

Name: **Micro Niche Finder**

Description: The Most Powerful & Popular Keyword Research Software That's Still Discovering Hot Untapped Niches Completely Overlooked By The Masses...

URL: <http://www.micronichefinder.com/>

## List Building Resources

Name: **WP Slide In WordPress Plugin**

Description: Attention-grabbing slide in optin banners that stick to the base of your blog and helps you build your list.

URL: <http://www.wpslidein.com/>

Name: **WP Opt-in**

Description: WP Opt-in is a plugin that collects e-mail addresses from users with a simple form and sends them an e-mail automatically.

URL: <http://wordpress.org/extend/plugins/wp-opt-in/>

Name: **Free WordPress AutoResponder**

Description: Free WordPress AutoResponder is a plugin that not only helps build your list but also, users can schedule daily mailings to subscribers and the tool will auto-send your pre-written promotional mail. This plugin includes a complete subscription manager and mailer software, WYSIWYG editor that allows HTML/plain-text messages in Wordpress, a mass mailer software, a portable subscription form with portable html form code which can work on any website and, a auto-subscribe user checkbox.

URL: <http://freewordpressautoresponder.com/>

Name: **Premium List Magnet (PLM)**

Description: PLM is a WordPress List Building plugin which includes tools like a Sliding top optin, Sliding top ad, Sliding bottom optin and a Sliding bottom ad. Users can create UNLIMITED campaigns in a single installation, on different posts/pages. URL: \_

<http://premiumlistmagnet.com/plm-lite>

Name: **WP Email Capture**

Description: This plugin includes a double opt-in form for building your email list. It also allows users to forward opt in to services such as ebooks or software. When you are ready to begin your email marketing campaign, simply export the list into your chosen email marketing software or service.

URL: <http://wordpress.org/extend/plugins/wp-email-capture/>

**Name: List Wire**

Description: List Wire is a 100% free autoresponder service. Features include automated follow up marketing campaigns, html/plain text format WYSIWYG editor, broadcast message, built-in link tracking system etc.

URL: <http://www.listwire.com/index.php>

**Name: OptinCrusher**

Description: The optincrusher is a tool that was developed to increase the optin rate on your website. It does this by getting the user's attention, without interrupting him. This plugin lets users put Audio/Video in their popup as well. The result is virtually no increase in bounce rate but a significant increase in your optin rate. It's the easiest and fastest way to build an email list in WordPress.

URL: <http://optincrusher.com/>

**Name: G Power Plus List Building Plugin**

Description: G Power Plus Plugin is a list building and email marketing plugin. This plugin adds a customized link to posts, sidebar and footer to turn Google plus one into subscribers OR you can ask your users to SIGN IN with their Google OR Google Apps account for a bonus report or anything and in the background they will be automatically subscribed to your list. Supports Aweber, GetResponse, iContact, ImnicaMail & TrafficWave autoresponders.

URL: <http://wordpress.org/extend/plugins/g-power-plus/>

**Name: FasterIM Opt-In**

Description: FasterIM Opt-In is a list building wordpress plugin. This plugin provides ready-made opt-in form and automatically pops up your opt-in form on the first page, all pages, or whichever pages you want. It supports Aweber.com, GetResponse, 1ShoppingCart, DirectResponders and FreeAutoBot.com. Unlimited use for your personal or commercial blogs!

URL: <http://www.fasterinternetmarketing.com/FasterIM-OptIn/>

**Name: Free WordPress Squeeze Page Theme**

Description: This is a template squeeze page using WordPress. Users can change the entire appearance of the site in moments just by switching out templates. This theme also works perfectly with AWeber.

URL: <http://wordpresssqueeze.com/>

Apart from the above FREE list building resources, here's a paid resource that you might want to check out too!

Name: **Popup Domination**

Description: Create beautiful, high-converting PopUps other software can't match.

URL: <http://www.popupdomination.com/live/>

## Multimedia Resources

Name: **123-slideshow**

Description: 123-slideshow.com enables you to create flash slideshows of pictures without flash knowledge and without software installation. Users simply upload pictures and the 123-slideshow.com server does the rest for you. The final flash slideshow gets generated directly on the server within seconds.

URL: <http://www.123-slideshow.com/>

Name: **A.nnotate**

Description: A.nnotate is an online annotation, collaboration and indexing system for documents and images. It supports PDF and MS Office formats. With this tool, users can leave comments on a single read-only copy online, with no installations needed.

URL: <http://a.nnotate.com/>

Name: **Animoto**

Description: With Animoto, users can now create professional and stunning looking video slideshows with music.

URL: <http://animoto.com/>

Name: **Audacity**

Description: Audacity is free, open source software for recording and editing sounds. It is available for Mac OS X, Microsoft Windows, GNU/Linux, and other operating systems.

URL: <http://audacity.sourceforge.net/>

Name: **Author Stream**

Description: Author Stream lets users share PowerPoint presentations on the web, retaining your animations, audio narrations and in-slide videos. This tool also allows you to convert your presentations to video and even broadcast your presentations live, in real time.

URL: <http://www.authorstream.com/>

Name: **Banner Maker**

Description: MyBannerMaker is an online tool which makes banner advertisement designing simple to do. Users can customize the size, background, text, border, effects and save their banner.

URL: <http://www.mybannermaker.com/>

Name: **CamStudio**

Description: CamStudio is screen recording software able to record all screen and audio activity on your computer and create industry-standard AVI video files. With its built-in SWF Producer, it can convert those AVIs into bandwidth-friendly Streaming Flash videos (SWFs)

URL: <http://camstudio.org/>

Name: **Wordpress Theme Generator**

Description: This online generator creates customized unique WordPress themes without having any HTML, JS, PHP, or CSS knowledge.

URL: <http://www.yvoschaap.com/wpthemegen/>

Name: **Prezi**

Description: Prezi is a cloud-based presentation software with zoomable canvases that enable users to create visually captivating presentations.

URL: <http://prezi.com/>

Name: **Easy Thumbnails**

Description: Easy Thumbnails helps users create accurate thumbnail images and scaled-down/up copies from a wide range of popular picture formats.

URL: [www.fookes.com/ezthumbs/](http://www.fookes.com/ezthumbs/)

Name: **Any Meeting**

Description: An excellent free webinar service that allows you to hold up to 200 participants!

URL: [www.anymeeting.com/](http://www.anymeeting.com/)

Name: **Cue Prompter**

Description: An excellent free online teleprompter service...

URL: <http://www.cueprompter.com>

Apart from the above FREE multimedia resources, here's a paid resource that you might want to check out too!

Name: **Copy & Paste Audio Generator**

Description: Add Mp3s And Audio To Your Site With Copy 'n' Paste Audio. Easy To Use Software Allows You To Add Audio Testimonials And Personal Introductions To Your Sales Pages To Increase Conversions!

URL: <http://www.coppasteaudio.com/>

# Productivity And Management Resources

Name: **AbiWord**

Description: AbiWord is a free word processing program similar to Microsoft Word. This program allows you to collaborate with multiple people on one document at the same time.

URL: <http://www.abisource.com/>

Name: **CutePDF Writer**

Description: CutePDF Writer is a PDF converter software which installs itself as a "printer subsystem". This enables virtually any Windows applications (must be able to print) to convert to professional quality PDF documents.

URL: <http://www.cutepdf.com/Products/CutePDF/writer.asp>

Name: **DropBox**

Description: DropBox lets you bring all your files anywhere and share them so you can always share your stuff easily. Users creates folders on the computer in the dropbox folder and this can be accessed from the phone, laptop or desktop. Dropbox even keeps copies of your files at their website.

URL: <https://www.dropbox.com/>

Name: **FileZilla**

Description: FileZilla is a FTP solution used by webmasters to publish their completed websites by uploading files and website content to their hosting accounts (cpanel).

URL: <http://filezilla-project.org/>

Name: **Freedcamp**

Description: Freedcamp is a free project management service which allows you to stay organized and collaborate with your team effectively.

URL: <http://filezilla-project.org/>

Name: **Free Translation**

Description: A free translation website allowing you to translate web pages and text into different languages.

URL: <http://www.freetranslation.com/>

Name: **Komposer**

Description: KompoZer is a complete web authoring/design system that combines web file management and easy-to-use WYSIWYG web page editing. It is a great software for non-technical computer users who want to create an attractive, professional-looking web site without needing to know HTML or web coding.

URL: <http://kompozer.net/>

Name: **Real Time HTML Editor**

Description: An online tool that provides real time display of actual appearance of HTML code, as users type in HTML code in the box given.

URL: <http://htmledit.squarefree.com/>

Name: **RoboForm**

Description: RoboForm is an easy-to-use and secure password manager. This tool remembers passwords, logs you into web sites and fills forms with just one-click of the mouse.

URL: <http://www.roboform.com/>

Name: **Textalyser**

Description: The Textalyser is an online text analysis tool which when used will provide the detailed statistics of your text. This is perfect for translators (quoting), for webmasters (ranking) or for normal users, to know the subject of a text.

URL: <http://textalyser.net/>

Apart from the above FREE productivity resources, here's a paid resource that you might want to check out too!

Name: **The Action Machine**

Description: Get More Done! Quit 'spinning Your Wheels', Going To Bed Feeling Guilty You Wasted Your Day, And Seeing More And More Stuff Pile Up In Your Life

URL: <http://www.theactionmachine.com/>

## Research Resources

Name: **30 Boxes**

Description: 30 Boxes is an online calendar which lets you connect with the people who matter most by remembering their birthdays, know what's going on, get stuff done, keep up with friends or just sharing.

URL: <http://30boxes.com/welcome.php>

Name: **43 Things**

Description: 43 Things is a community with over 3 million people who list their goals, share their progress, and cheer each other on. It is the world's largest goal-setting community. URL: <http://www.43things.com/>

Name: **Graphic Organizers**

Description: This website provides a list of 60 graphic organizers which includes flow charts, tables, diagrams, pie charts etc. A wide variety of graphic organizers for users to choose and use.

URL: <http://billsteachingnotes.wikispaces.com/Graphic+Organisers>

Name: **Chaos Manager**

Description: A simple and compact organizer which features an appointment/to-do manager (appointments will pop-up), a calendar, a phone/address-book (contacts), a notebook which supports multiple topic, sync via internet, email forwarding of appointments, print/import/export and much more. It is password protected and encrypted (optional). Users can also customize the organizer's skin and background for the application.

URL: <http://www.chaosmanager.net/>

Name: **Dreaminder**

Description: Dreaminder is a free tool that helps you remember what you want from your life. Reflect on your life, write down your dream and set the date when you want to be reminded of it.

URL: <http://dreaminder.com/>

**Name: Multi-Reminders**

Description: Multi-reminders is a program to remind you of birthdays, bill payments, and appointments. These reminders can be periodic (eg, weekly, fortnightly, monthly, quarterly, yearly) and users can also specify how many days notice to give. This program checks for reminders every time you startup your computer.

URL: <http://www.theabsolute.net/sware/reminder.html>

**Name: Remember The Milk**

Description: Remember The Milk is a web application that manages your tasks for you. It is now available for use on the iPad as well.

URL: <http://www.rememberthemilk.com/>

**Name: Social Mention**

Description: Social Mention is a social media search and analysis tool that aggregates user generated content from across the universe into a single stream of information. It allows for easy tracking and measuring of what people are saying about you, your company, a new product, or any topic across the web's social media landscape in real-time. Social Mention monitors 100+ social media properties directly including: Twitter, Facebook, FriendFeed, YouTube, Digg, Google etc. Social Mention currently provides a point-in-time social media search and analysis service, daily social media alerts, and API.

URL: <http://www.socialmention.com>

**Name: Text 2 Mind Map**

Description: Text 2 Mind Map is a web application that creates a mind map out of a list of words. Users type in a structured list of words or sentences, the application interprets it, and draws a mind map out of them.

URL: <http://www.text2mindmap.com/>

**Name: Trends Buzz**

Description: Trends Buzz is a website with compilations of the top 10 trending topics in 9 of the popular search engines and social media platforms. It updates almost every minute.

URL: <http://trendsbuzz.com/>

Apart from the above FREE research resources, here's a paid resource that you might want to check out too!

Name: **Espionage Software**

Description: Uncover High Traffic, High Profit, Completely Overlooked Keyword goldmines.  
So Profitable You'll Be Absolutely Shocked At How Easily You Found Them.

URL: <http://www.espionagesoftware.com/>

## Security Resources

Name: **Ashampoo FireWall Free**

Description: Ashampoo FireWall Free is a program that protects user's computer from unwanted connections to the Internet. It will automatically notify users when an application attempts to connect to the Internet and ask whether users want to allow this action. An Internet Cleaner feature is included for users to erase evidence of their Internet activity if need be. The program also allow lets users view connection statistics and logs of connection activity.

URL: [http://download.cnet.com/Ashampoo-FireWall-Free/3000-10435\\_4-10665122.html](http://download.cnet.com/Ashampoo-FireWall-Free/3000-10435_4-10665122.html)

Name: **Comodo Antispam**

Description: Comodo AntiSpam is a software that eliminates spam forever from your computer's email system. This software uses 'Passcode Authentication' technology, a patent-pending, active-filtering algorithm, to authenticate the sender of each incoming email message.

URL: [http://www.scanwith.com/download/Comodo\\_Antispam.htm](http://www.scanwith.com/download/Comodo_Antispam.htm)

Name: **Emsisoft HiJackFree**

Description: Emsisoft HiJackFree is a detailed system analysis tool which helps advanced users to detect and remove all types of HiJackers, Malware, Spyware, Adware, Trojans and Worms.

URL: [http://www.scanwith.com/download/a-squared\\_HiJackFree.htm](http://www.scanwith.com/download/a-squared_HiJackFree.htm)

Name: **Microsoft Baseline Security Analyzer 2.2**

Description: Microsoft Baseline Security Analyzer (MBSA) is a tool that helps small- and medium-sized businesses determine their security state in accordance with Microsoft security recommendations and offers specific remediation guidance.

URL: <http://technet.microsoft.com/en-us/security/cc184923>

Name: **Microsoft Security Essentials**

Description: Microsoft Security Essentials provides real-time protection for your home or small business PC that guards against viruses, spyware, and other malicious software.

URL: [http://www.microsoft.com/en-us/security\\_essentials/default.aspx](http://www.microsoft.com/en-us/security_essentials/default.aspx)

Name: **Web Email Cloaker**

Description: Web Email Cloaker is a simple utility for webmasters to cloak email contact information in complex JavaScript code so that spam spiders will not be able to read it. This software creates email contact code that displays correctly but is utterly unreadable by email-hunting spam robots.

URL: <http://acme-web-design.info/free-web-email-cloaker.php>

Name: **Hide-Email-Script**

Description: Hide-Email-Script is a web-based tool which can generate a free script to encode your email address and hide it from spam harvesters.

URL: <http://www.hide-email-script.com/>

Name: **Online Armor Personal Firewall**

Description: Online Armor FREE is a windows firewall which offer 100% leak protection. This software is straightforward, and simple to use.

URL: [http://www.scanwith.com/download/Online\\_Armor\\_Personal\\_Firewall.htm](http://www.scanwith.com/download/Online_Armor_Personal_Firewall.htm)

Name: **Microsoft Safety Scanner**

Description: The Microsoft Safety Scanner is a free downloadable security tool that provides on-demand scanning and helps remove viruses, spyware, and other malicious software. It works with your existing antivirus software.

URL: <http://www.microsoft.com/security/scanner/en-us/default.aspx>

Name: **PGP**

Description: Pretty Good Privacy (PGP) is a public key encryption program for file and email privacy, free for non-commercial use.

URL: <http://www.pgpi.org/cgi/download-wizard.cgi>

Apart from the above FREE security resources, here's a paid resource that you might want to check out too!

Name: **DL Guard**

Description: Protect Your Time And Your Money: Stop Download Thieves And Build Customer Lists. Every Serious Seller Needs This!

URL: <http://www.dlguard.com/dlginfo/index.php>

## SEO And Link Building Resources

Name: **AlexWhalley**

Description: In this post, Alex shares 8 completely free tools that will catapult link building efforts in search engine optimization.

URL: <http://alexwhalley.com/seo/bestfreelinkbuildingtools/>

Name: **3W1 SEO Tools**

Description: This is an online tool which helps to check PageRank, create PageRank button and predict PageRank of the URL entered.

URL: <http://3w1.eu/>

Name: **Free Secret SEO**

Description: There is a constantly growing and evolving collection of powerful FREE SEO tools that are absolutely free! This comprehensive list (still growing) of over 40 FREE SEO TOOLS will help you get your website to the top of the Search Engines - without paying a cent. Take a little time and combine the free tools provided here and save yourself from being ripped off.

URL: <http://www.freesecondseo.com/>

Name: **GetSEObot**

Description: GetSEObot is a Web 2.0 Component Plug-in for your website. Web 2.0 Component plug-ins allow your website to connect to your relevant community via XML pipeline which can stream anything including their form capture pages along with document siloing techniques and many other advanced Search Engine Organizational tools that allow for better website placement and search engine traffic.

URL: <http://www.getseobot.co.uk/>

Name: **Blogs Auto Commenter**

Description: This online tool automates the process of commenting on blogs related to your website category. Users simply have to enter the search terms for finding blogs, fill up details (name, email and website), input your comment and hit the GO! Button.

URL: <http://logothought.com/autocomment/wp-submitter.php>

Name: **Drop My Link**

Description: Drop My Link is a very useful online tool used to find thousands of sites using different Google queries to create backlinks to your website.

URL: <http://dropmylink.com/>

Name: **Analyze Backlinks**

Description: This online tool is used to track and analyze the existing backlinks pointing back to your website. Users can choose to also find the anchor text and outbound links using this service.

URL: <http://www.analyzebacklinks.com/>

Name: **100 Web Tools**

Description: Search Engine Genie provides a list of 100 SEO Tools which are free for use to search engine optimize for popular search engines such as Google, Yahoo, MSN.

URL: <http://www.searchenginegenie.com/seo-tools.htm>

Name: **SEO Quake**

Description: SeoQuake is a useful analytic SEO-tool for Firefox, Chrome and Opera browsers. This tool gathers information about any site for a wide range of parameters such as page rank, Google index, Alexa and many others. Keyword Density tool serves to demonstrate a number of times a keyword or phrase appears on a web page. SeoQuake has a parameter that highlights nofollow links.

URL: <http://www.seoquake.com/>

Apart from the above FREE SEO resources, here's a paid resource that you might want to check out too!

Name: **SEO Pressor**

Description: Seopressor Simplifies On-page SEO And Helps Skyrocket Your Website Into Major Search Engines.

URL: <http://seopressor.com/trial/index.php>

## Social Media Resources

Name: **AddThis**

Description: AddThis is an add-on in Firefox for sharing and bookmarking websites. With this add-on, users can have all their favourite web 2.0 social networking, bookmarking, blogging, and e-mail services at their disposal anytime. Share any page, anytime, with anyone.

URL: <https://addons.mozilla.org/en-US/firefox/addon/addthis/>

Name: **Easy Social Bookmarking**

Description: Easy Social Bookmarking is a manual social bookmarking tool. In a short time, this will help you get a higher page rank and 'do follow' backlinks. Users just have to input the required data and submit while the tool will get quality backlinks which will index your site on Google and other search engines quickly.

URL: <http://www.easysocialbookmarking.com/>

Name: **Empire Marketing**

Description: Empire Marketing offers an online social bookmarker, which, once utilised by the user, will submit the user's website to over 10 Social Bookmarking sites for free.

URL: [http://www.empiremarketing.ca/tools/bookmark\\_poster.php](http://www.empiremarketing.ca/tools/bookmark_poster.php)

Name: **IMAutomator**

Description: IMAutomator automates your link building processes. This is a free social bookmarking tool which is easy to use. Users just enter the URL you'd like the bookmark; IMAutomator will extract the title, description & tags (or you can enter your own), and then you submit and let the tool do the rest.

URL: <http://www.imautomator.com/>

Name: **Shareaholic**

Description: Shareaholic is a browser tool for sharing on the web. It is installed by over a hundred thousand publishers across the world to share their content and ideas. Shareaholic also has analytics for publishers to track and record their progress in proliferating their content online.

URL: <http://www.shareaholic.com/>

Name: **Social Bookmarking Tool 2.0**

Description: Social Bookmarking Tags is a Plugin for Windows Live Writer that will enable users to add automatic social bookmarking tags in your blog posts.

URL: <http://www.softpedia.com/get/Internet/News-NewsGroups-Blog-Tools/Social-Bookmarking-Tool.shtml>

Name: **SocialAdr**

Description: SocialAdr is an web based social media marketing service which houses many diverse links from thousands of different real human social media accounts. It integrates Twitter to reach more people and get more exposure for your sites and has an automatic pinging of social media account pages, to increase the speed that search engines discover and count your links. It is fully automated submission to each service. No manual typing or dragging-and-dropping like many other websites and software require. Real-time reporting and statistics, so you always know exactly how your marketing campaign is performing. URL: <http://socialadr.com/>

Name: **Social Marker**

Description: Social Marker is a service designed to help users in the process of submitting websites and web pages to social bookmarking and social news sites like Delicious, Reddit, Digg and Stumbleupon etc.

URL: <http://www.socialmarker.com/>

Name: **Social Marking 2.0**

Description: SocialMarking.com is a FREE social bookmarking service which allows you to easily submit a link to 130+ social bookmarking websites. Instead of having a link to each social bookmarking website, you have a single bookmark link to top 130+ social bookmarking services.

URL: <http://www.socialmarking.com/>

Name: **SocialMySite**

Description: Users can publish URLs (web URL, referrals, advertisement URL or etc...) among thousands of people at instantly via this site. Once the user submit information by filling up the form at SocialMySite, the tool will submit the information to Famous Social Networks like Facebook, Twitter, LinkedIn, Plurk, Bebo, Delicious, MySpace, FriendFeed and etc...

URL: <http://socialmysite.appspot.com/>

Apart from the above FREE Social Media Marketing resources, here's a paid resource that you might want to check out too!

Name: **Contest Burner**

Description: A Revolutionary, New Software Program Anyone Can Use — In ANY Market — To Drive Floods Of Traffic... And To Produce Viral Storms Of Buzz & Attention Rapidly All Over The Net!

URL: <http://www.contestburner.com/>

## Tracking And Testing Resources

Name: **Bit.ly Analyze**

Description: Bit.ly Analyze uses real-time click stats and analytics with powerful search tools and an easy to use API to track performance of shortened bit.ly links.

URL: <https://bitly.com/a/summary>

Name: **Addictomatic**

Description: Addictomatic searches the best live sites on the web for the latest news, blog posts, videos and images. Users can utilise this tool to keep up with the hottest topics, perform ego searches and feed your addiction for what's up, what's now or what other people are feeding on.

URL: <http://addictomatic.com/>

Name: **CoComment**

Description: CoComment keeps track of every single one of your comments, or someone else's, and the responses to them wherever they occur. This tool summarizes all of your comments, and the responses, in a single location and notifies you of any updates to any of them.

URL: <http://www.cocomment.com/>

Name: **Compete**

Description: Compete is an online competitive intelligence service that combines site, search and referral analytics in a single product and user interface to help you outperform your competition and increase online marketing ROI.

URL: <http://www.compete.com/>

Name: **Extreme Tracking**

Description: Extreme Tracking offers a free website tracker where webmasters can learn about the visitors of their website by collecting the information, finding the patterns and understand visitor behaviour.

URL: <http://extremetracking.com/>

**Name: Facebook Insights**

Description: Facebook Insights provides Facebook Page owners and Facebook Platform developers with metrics around their content. By understanding and analyzing trends within user growth and demographics, consumption of content, and creation of content, Page owners and Platform developers are better equipped to improve their business with Facebook.

URL: <http://www.facebook.com/insights/>

**Name: QuantCast**

Description: Quantcast helps publishers of all sizes understand the composition of their audiences and attract higher advertising rates, and helps marketers and agencies find elusive online audiences wherever they might be. This web site allows anyone to view audience reports on millions of digital media properties.

URL: <http://www.quantcast.com>

**Name: Hashtags**

Description: Hashtags.org is the defacto standard for hashtag information. This online tool allows users to enter a particular twitter hashtag and analyse the trend of it on Twitter. URL: <http://hashtags.org>

**Name: Google Analytics**

Description: A free and easy to use tracking service provided by Google itself!

URL: <http://www.google.com/analytics/>

Apart from the above FREE tracking resources, here's a paid resource that you might want to check out too!

**Name: Wp Clicks**

Description: Wordpress Analytics Plugin -- Discover Everything Your Visitors Do On Your Website. Watch Real-time, Live Video Recordings Of Your Visitors' Interactions With Your Wordpress Sites.

URL: <http://www.wpclicks.com/>

## Video Marketing Resources

Name: **Camtasia Studio**

Description: Camtasia Studio is a screen recording and video editing software. Users use it to turn screen recordings into polished videos that train, teach, sell and more. Free trial. URL: <http://www.techsmith.com/camtasia/>

Name: **ACID Xpress Music Creation and Mixing Software**

Description: ACID Xpress is a free, 10-track version of ACID software for music recording, editing and mixing. Users can use this resource to create background music in their videos. URL: <http://www.acidplanet.com/downloads/xpress/>

Name: **Jing**

Description: Jing is a tool that records instant screenshots and screencasts. Users can use Jing to take a picture or make a short video of what you see on your computer monitor. After which, the footage can be shared instantly via web, email, IM, Twitter or your blog. URL: <http://www.techsmith.com/jing/free/>

Name: **Screenr**

Description: Screenr is a web-based screen recorder which makes creating and sharing screen casts online a breeze. Users simply have to click the record button, capture the screen and voice and share the link.

URL: <http://www.screenr.com/>

Name: **Genki Youtube Comments**

Description: Genki Youtube Comments is a wordpress plugin that grabs youtube video comments and inserts them into your blog post. Users can schedule hourly, daily, weekly automated process or manually update the plugin.

URL: <http://wordpress.org/extend/plugins/genki-youtube-comments/>

Name: **Smart Youtube**

Description: Smart Youtube is a wordpress plugin that assists in easier embedding of Youtube videos/playlists in your blog post, comments and in RSS feed.

URL: <http://wordpress.org/extend/plugins/smart-youtube/>

Name: **TubeMogul**

Description: TubeMogul is a tool that allows you to distribute your videos to many video sharing sites at once and gives you statistics so that users may know what works best for them.

URL: <http://www.tubemogul.com/>

Name: **Ustream.tv**

Description: Ustream.tv is a website that allows users to broadcast their videos LIVE to the online community.

URL: <http://www.ustream.tv/>

Name: **10 YouTube URL Tricks You Should Know About**

Description: An article about the 10 very useful YouTube URL tricks marketers should know about.

URL: <http://www.makeuseof.com/tag/10-youtube-url-tricks-you-should-know-about/>

Name: **Rapid Video Blogging**

Description: An ebook about how you can rapidly build lists by Video Blogging. URL: <http://www.rapidvideoblogging.com/>

Apart from the above FREE video marketing resources, here's a paid resource that you might want to check out too!

Name: **Easy Video Player**

Description: Killer Software Lets You Build Your Lists On Auto Pilot, Create Video Sales Pages At The Touch Of A Button And SkyRocket Profits!

URL: <http://www.easyvideoplayer.com/evp-2.0/>